

## **2<sup>nd</sup> Call for Papers**

Title: **Coronavirus and figuration**

Workshop organized by Thessaloniki Cognitive Linguistics Research group  
([www.enl.auth.gr/tclr](http://www.enl.auth.gr/tclr))

15 July 2020

The workshop will take place online.

The event aspires to bring together scholars to discuss the figurative facets of the coronavirus pandemic. We are daily confronted with verbal and nonverbal ways in which the pandemic is conceptualized and expressed. It is manifested figuratively, via metaphors, metonymies, hyperboles, ironies, similes,.... Moreover, though one can identify, up to a degree, commonalities in its expression across languages and cultures (see the “ReFrame COVID” initiative by Koller et al), interestingly enough there are striking idiosyncrasies. This can be seen through verbal but also through pictorial or verbo-pictorial cues (cartoons, comics, memes, animation) in newspapers, in TV programs, and in any social, cultural, political, or ideological framework.

### **Call for Papers:**

We welcome presentations related to the manifestation of the coronavirus. Topic areas include, but are not limited to, representations of the coronavirus in monomodal and multimodal communication:

- What are the verbal and/or non-verbal means?
  
- In the case of multimodal communication, what are the role and the priority of modes in the expression and the interpretation of the virus?
  
- Do we have figurative clusters of a single figure or a combination of a variety of figures?
  
- How does the issue of coronavirus develop even in the course of a few months? Is it a target concept or does it acquire source-like properties used to suggest alternative viewpoints on issues and phenomena present in public discourse?

- Is there a culture-specific expression of the virus or, due to its pandemic nature, it is conceptualized and expressed identically across cultures?

- In both verbal and verbo-pictorial communication of the virus, the frames and the scenarios involved reflect different viewpoints by scientists, politicians, journalists/reporters or laymen. What are the consequences of such frames/scenarios on society and/or economy and markets?

Proposals for abstracts (not more than 300 words) are encouraged, both descriptive and/or theoretical, on the concept of the coronavirus that could account for its broader picture in conceptualization and expression. Presentations will be no longer than 15 min.

### **Registration and Participation:**

Let us know if you would be interested in participating and, if so, please send us your abstract by July 1<sup>st</sup>. If you are interested in attending, send us your name, email address, and affiliation by July 1<sup>st</sup>. There will be a maximum number of attendees so it is advisable to notify us for your participation/attendance by June 15<sup>th</sup>. Information on the online participation/attendance will be sent via email on July 1<sup>st</sup>. The certificates of presentation/attendance will be issued by the end of the workshop.

Participation is free for presenters and attendees.

Should you have any further inquiries do not hesitate to contact us.

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